

Get connected to our highly targeted audiences at these exciting equestrian competitions and educational events!



2025 Larkin' Hill Events Sponsorship

USEF/USEA Recognized Horse Trials: Jun 29 & Aug 31
Schooling Events: Apr, May, Jun, Aug & Sep

Recognized Horse Trials are sanctioned by the national organization the US Equestrian Federation (USEF) and supported by the US Eventing Association (USEA):

For 2025, Larkin' Hill will host two nationally recognized Horse Trials showcasing the equestrian sport of **eventing** - a three phase competition that includes dressage, cross-country and stadium jumping - in picturesque Columbia County. Larkin Hill Horse Trials attracts horses and riders from across New York and New England. We will host over 170+ horses for a one-day competition. For each horse, there are at least 2 helpers, 2-3 family members coming to enjoy the day, and at least 2-3 friends to root the riders on...not to mention all the officials, volunteers and staff! That amounts to over 600+ people seeing your support!

In addition, Larkin' Hill will be hosting 6 schooling events throughout the summer and several educational clinics. Your sponsorship will receive year-round exposure at the site and at www.larkinhill.com.

All these events provides a unique opportunity to reach a specialized market of equestrians, horse lovers, regional visitors and local residents. We look forward to having you as part of our community.



CORPORATE SERIES SPONSOR \$1,500

- Recognition in Title of Event & all pre-event announcements (subject to applicable editorial/production deadlines at time of commitment)
- Full page, full-color ad in the printed Show Program, placement at organizer's discretion
- Banner displayed at competition entrance and other locations for both the recognized and schooling show events for 2025
- Name on rider pinney
- Public address announcements at recognized events
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

RIBBON SPONSOR \$500

- 1/2 page, black/white ad in the Show Program
- Logo or company name on show ribbons
- Public address announcements
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

STADIUM JUMP SPONSOR \$750 new sponsor \$500 returning sponsor

- Competition supplied, customized signage using your supplied artwork, to be displayed at all recognized & schooling show events for 2025
- 1/2 page, black/white ad in the Show Program
- Public address announcements
- Literature included in all exhibitor packets
- Logo and website link on Larkin Hill's website home and event pages for 12 months

OTHER SPONSORSHIPS

Cash only sponsorships

Supporting Sponsor - \$350

1/4 page, black/white ad in the Show Program
Logo & website link on Larkin Hill's website home & event pages for 12 months

Banner Display - \$250

1 Banner displayed at organizer's discretion

Literature Distribution - \$150

Literature included in competitor packets

Friends of Larkin Hill Horse Trials

You choose the amount to help ensure eventing remains a viable part of our community - any amount is greatly appreciated!

IN-KIND DONATIONS of product, samples and/or services are whole-heartedly accepted and greatly appreciated in lieu of cash sponsorship.

Product and/or Services are used for awards and prizes, volunteer raffles, and/or to maintain lower event operational costs; Product Samples are distributed in competitor packets.

Competitors and Management appreciate your generosity and support!

**Sponsorship Chair: Regina Cristo | 33 Teal Rd | Sand Lake, NY 12153
518.312.8710 | reginacristo2@gmail.com**

*All photographs contained herein are used with permission and are copy righted 2024.
Thank you to Alex Zhang Photography & Flatlandsfoto for the courtesy shots.*



ADVERTISING

*Fees cover both recognized events only.
 Program is not produced for schooling events.
 Ads are cash only; no in-kind for ads.*

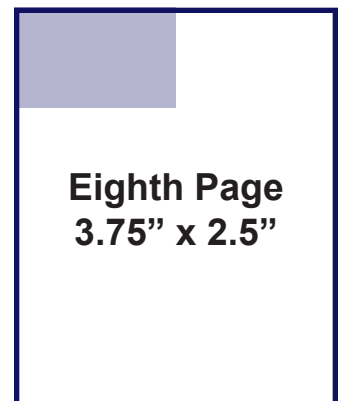
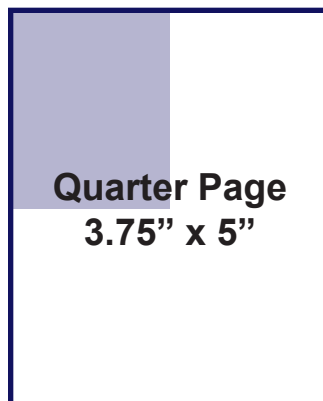
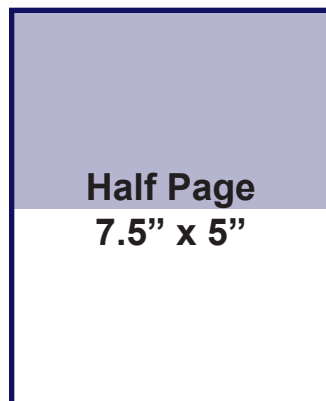
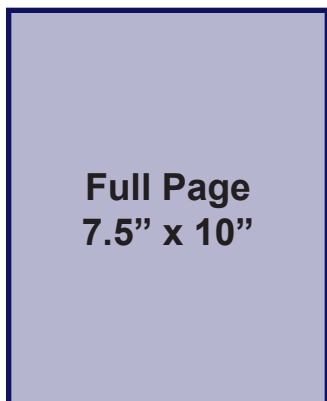
Larkin Hill Horse Trials offers you a great opportunity to send your message to a large, diversified audience at a very reasonable cost.

PROGRAM ADVERTISING RATES

_____ \$200	Full Page	7½" x 10"
_____ \$150	Half Page	7½" x 5"
_____ \$100	Quarter Page	3¾" x 5"
_____ \$75	Eighth Page	3¾" x 2½"
_____ \$400	Inside Front Cover *	(full page)
_____ \$350	Inside Back or Outside Back Cover Spaces*	(full page)
_____ \$300	Center Spread Pages**/**	(full page)
_____ \$75	Set-up charge (optional)	

- All ads are grey-scale*, minimum 300 dpi
- * = Full Color; bleeds acceptable
- ** = 4 available
- Artwork must be camera ready or an additional \$75 set-up charge will apply
- Business cards can be used for 1/4 and 1/8 ads only (images degrade beyond these sizes)
- Accepted electronic formats (preferred method as hard copy degrades in printing): PDF, JPEG, TIF, AI, EPS
- Include any special requirements/requests with ad
- Unable to create ads after the due dates have passed

Advertising Contact: Erin L Keehan | 130 Bruce St | Scotia, NY 12302 | irishelk@outlook.com



All copy & artwork must be received by 6/6 for the June event & 8/8 for the Aug event.



Payment Options

For your convenience, we offer 2 ways to pay:

OPTION 1 - Pay Online:

- Visit <https://www.larkinhill.com/sponsorship-advertising.com>
- Select your option and continue to checkout.
- Or, request an invoice for secure payment link

OPTION 2 - Check Payment:

- Mail a check made payable to Larkin Hill, c/o Erin Keehan, 130 Bruce St., Scotia, NY 12302
- Please include contact information should we have any questions

FOR IN-KIND DONATIONS:

- Please contact Regina Cristo at 518.312.8710 or reginacristo2@gmail.com for additional information or questions.

**Sponsorship Chair: Regina Cristo | 33 Teal Rd | Sand Lake, NY 12153
518.312.8710 | reginacristo2@gmail.com**

Advertising Contact: Erin L Keehan | 130 Bruce St | Scotia, NY 12302 | irishelk@outlook.com